

SEPTEMBER 14

7 p.m. **Welcome Reception**
New Brick Warehouse Lofts, 701 Jefferson Avenue

SEPTEMBER 15

8 a.m. **Attendee Arrival**
Over coffee and light refreshments, connect with colleagues from around the commonwealth.

8:30 a.m. **Welcome and Overview**
Our South Boston hosts Mayor Edward Owens, will kick off the toolkit, followed by DHCD's Virginia Main Street Program Manager Helen Person, who will provide a brief overview of the days ahead.

9 a.m. **"20 Dysfunctional Characters at the Table" Facilitated Sketch**
Michelle Jones, Senior Project Strategist, DHCD
Doug Jackson, Capacity Development Specialist, DHCD

9:30 a.m. **The Perfect Board in Four Acts: Key elements of successful board relationships**
Emily Stumhofer, Staff Attorney
Nonprofit Risk Management Center

10:30 a.m. **Break**

10:45 a.m. **Building Consensus around Downtown: Facilitation techniques for a shared vision**
Michelle Jones, Senior Project Strategist, DHCD
Doug Jackson, Capacity Development Specialist, DHCD

11:45 a.m. **Lunch at the Prizery** (catered by *Southern Plenty*)

1 p.m. **Top 10 Risks Facing Volunteer Programs: Practical tips to help your nonprofit steer clear of mission-draining consequences**
Emily Stumhofer, Staff Attorney
Nonprofit Risk Management Center

2 p.m. **Break**

2:10 p.m. **Fund Development: Roping 'Em In**
Emily Stumhofer, Staff Attorney
Nonprofit Risk Management Center

3:20 p.m. **Break**

3:30 p.m. **How to lose your 501(c)3 Tax Exempt Status (Without Really Trying)**
Emily Stumhofer, Staff Attorney
Nonprofit Risk Management Center

4:15 p.m. **Day One Wrap Up Conversation**
Helen Person, Program Manager
DHCD

4:30 p.m. **Adjourn and shop downtown**

6:30 p.m. **Dinner and Music in Constitution Square**
Continue to enjoy the Main Street camaraderie at this casual concert and cookout catered by [Ernie's Restaurant](#). Bring your business cards for a door prize drawing for a two-night stay at any [Virginia State Park](#).

SEPTEMBER 16

8 a.m.	Attendee Arrival Get the day started right with morning refreshments.	10:30 a.m.	How to Tell Your Main Street Story: Developing the vehicle for your message <i>Beth Deatherage, Vice-President/ Director of Accounts, HD Web Studio</i>
8:30 a.m.	Main Street Economic Impacts: Capturing and translating data <i>Dr. John Accordino, Professor and Director, VCU Center for Urban and Regional Analysis</i> <i>Dr. Fabrizio Fasulo, Research Economist, VCU Center for Urban and Regional Analysis</i>	11:20 a.m.	Break
9:30 a.m.	Break	11:30 a.m.	How to Share Your Main Street Story with Others: Delivering the message <i>Justin R. Kerns, Tourism Coordinator, Mecklenburg County</i>
9:45 a.m.	What's Your Main Street Story: Crafting a message about your downtown impacts <i>Steve Galyean, Director of Development Virginia Tourism Corporation</i>	12:15 p.m.	Toolkit Wrap Up Conversation <i>Helen Person, Program Manager DHCD</i>
		12:30 p.m.	Adjourn and eat downtown
		1 p.m.	Designated Community Managers Lunch (<i>Caffe Peroni</i>)

THANK YOU TO THE NONPROFIT RISK
MANAGEMENT CENTER AND ALL OF OUR
TOOLKIT SPEAKERS.



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The Nonprofit Risk Management Center is a 501(c)(3) nonprofit organization. Their mission is to inspire risk-aware nonprofit leadership. They offer a wide range of services from custom consulting and coaching to self-help resources, such as cloud applications, publications and webinars. They provide practical guidance on risk issues ranging from employment practices to risk oversight and governance, enterprise risk management, fraud prevention, financial risk management, legal and compliance risks, insurance and youth protection. The center has a 20-year history of helping best-in-class nonprofits advance their missions.



Helen Person, Community Revitalization Program Manager
Kyle Meyer, Community Revitalization Specialist
Joy Rumley, Community Revitalization Specialist
Tory McGowan, Community Revitalization Specialist